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6-tips for better time management



Carving out time to unwind, decompress or reset is as important as the job you do every day. Sheppard & Company founder and author Luke Sheppard says if you want to be better (with less stress), you not only must be able to organize your time, but find an outlet to offset the day to day. Here are his 6 tips for better time management.

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What they're saying...

"The experience you provide for a customer tends to be as important—if not more important—than your actual product or service."

— Adobe's Director of Product Marketing Brian Glover on the importance of the B2B experience

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What we're reading...

This Is Marketing: You Can't Be Seen Until You Learn to See
By Seth Godin



When Seth Godin writes, it's usually in that game-changing tone that inspires a new approach to marketing, sales and advertising. In "This Is Marketing: You Can't Be Seen Until You Learn to See," Godin offers the core of his marketing wisdom in one compact, accessible, timeless package. *The Wall Street Journal* bestselling author's latest work shows you how to do work you're proud of, whether you're a tech startup founder, a small business owner or part of a large corporation. Learn how marketing is at its core all about the stories we tell ourselves about our social status, and much more.

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