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The 3 disciplines of strategic thinking

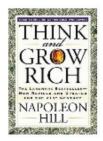
In a time when everything we know has changed, Strategic Thinking Institute CEO Rich Horwath drills down on the 3 disciplines of strategic thinking and why they matter more than ever.

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What they're saying...

"If you can design content that actually adds value to people's experiences, where you deeply understand the context that they're in, and what they want within that context—you become a creator."

— Frank Cooper III, global CMO & senior managing director at BlackRock, on the importance (and power) of content generation today



In a time when things are picking back up, Napoleon Hill's epic "Think and Grow Rich" has been updated from its original 1937 run with success stories from some of the world's most influential leaders. In the newest version, noted human resources thought leader Arthur R. Pell, Ph.D, shares anecdotes from the likes of Bill Gates, Mary Kay Ash, Dave Thomas and Sir John Templeton. It is the perfect book for the most imperfect of times.

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