CAPACITY

September 7, 2021



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5 trending LinkedIn hashtags you should use now

Trending hashtags. Say it out loud and the last thing marketers think of is LinkedIn, right? But as the platform continues to grow in popularity, tags have actually become essential to today's social media strategies. media update's Christine Beukes examines the Top 5 hashtags on LinkedIn right now.

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FIVE TRENDING HASHTAGS

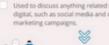
that marketers should use on LinkedIn



#INNOVATION 38 872 884 follow

Used to discuss new start-ups or businesses with unique products and / or services.

#DIGITALMARKETING 27 452 584 followers





Used to discuss branding and storytelling within the industry

#MARKETING



19 756 205 followers Used to discuss popular social media platforms and developments, as well as content and campaigns

What they're saying...

"One way to describe creativity itself is the combination of previously unrelated ideas, and a great way to generate unrelated ideas is to put unrelated people in close proximity to one another."

- McKee Wallwork + Co's Steve McKee on how differences among people give rise to creativity

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What we're reading...

You Are The Brand: The 8-Step Blueprint to Showcase Your Unique Expertise and Build a Highly Profitable, Personally Fulfilling Business



In today's upside world, it is no secret that more people than ever are building thriving businesses around their personal brands. But why do some create wildly successful businesses while others strive to just make enough to get by? Brand strategist and Brand You Podcast host Mike Kim answers that question through his proven 8-step blueprint, which is designed to help you build the brand you want. From gaining clarity in the marketplace, to discovering the right channels, your answers are here.