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Can your brand survive the next disruption?



The most resilient organizations are those that prepare to deal with traumatic events. Can yours? Partnership Advantage's Dr. Diana Hendel and American Psychiatric Association fellow Dr. Mark Goulston share their thoughts on how your company can survive the next disruption.

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What they're saying...

"Vendors who communicate their dedication to the success of their customers—and back it up with action—will generally have more satisfied and loyal customers who stick with them in the long term."

— DealHub.io's Gideon Thomas on how to build better B2B relationships in the virtual age

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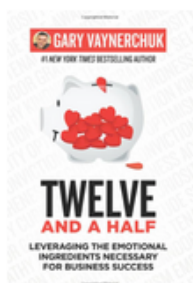
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What we're reading...

Reset: A Leader's Twelve and a Half: Leveraging the Emotional Ingredients Necessary for Business Success

By Gary Vaynerchuk



Bestselling author, entrepreneur and investor Gary Vaynerchuk is back with the 12 essential emotional skills you need for success. In "Twelve and a Half: Leveraging the Emotional Ingredients Necessary for Business Success," Vaynerchuk explores the 12 human ingredients that have led to his success and happiness and provides exercises to help you develop these traits yourself. This iconoclastic book will help you refine your and improve your leadership capabilities.

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